

## ORIGIN AND CUSTOM OF MAY DAY.

Some Old and Quaint Observances for the People of Modern Times.

PERHAPS it is difficult for a western youngster to feel a proper exuberance of spirits on the first of May, for in this land of sunshine, the first of May, with its blue sky, warm air and bright flowers, comes hundreds of times during the year, says a special contributor in the Los Angeles Times. "But 'back east,' where so many of the mamma, papa and pet aunties of your little native sons and daughters spent their childhood, a 'real live' May Day, with its blossoming buds, jolly jumping of ropes and gay grinding of hand organs, sends the frozen winter blood racing in a spring freshet of joy through your veins, and you understand why the keeping of May Day is a cherished custom handed down through the centuries.

The celebration of May Day in England came from India through the Druids—the heathen priests, you know, who did not worship in churches, but in groves out in the open air. On their May Day the Druids built great bonfires in honor of the sun god, and long afterwards the Irish had a May custom of lighting fires at short distances and making cattle pass between them, while fathers held children in their arms and jumped right through the fire.

Not only did the sun god have a birthday upon May Day, but the Roman goddess Flora, who had given to the earth all the beautiful flowers that the sun shone upon, was always the guest of honor, and even when Christianity taught the English people that there were no gooden gods and evil deuses, they still loved their May festi-

day. The woods are too far off for them to picnic there, and even May dew could hardly wash away the grime from their faces. But they whiten the sooty marks with chalk, decorate themselves with gilt paper and tawdry finery, and, triumphantly carrying their shovels and brushes, parade the streets in happy, noisy parties. Some lucky hands have a fiddle or even a jack-in-the-green, a man concealed in a frame of willow work covered with leaves and flowers.

In some country places, the milkmaids borrowed silver cups, tankards, etc., picturesquely hanging them round their waists, further adorned with ribbons and flowers. Then, carrying the full pails upon their heads, they danced before their customers, receiving a small bit of money in return. Sometimes, a party of milkmaids drove a cow instead, the horns of the surprised "Rocky" festively gilded, and her feminine vanity in doubt in a flutter of excitement over the flowers and ribbons adorning her body.

Another amusing custom was cheese rolling. In a certain English village, May day morning, three cheeses were carried on a litter decorated with flowers to the nearest churchyard, where the cheeses were rolled three times round the little church, before being carried back to the village for a distribution in generous pieces to eager bystanders.

Children not only had their May-pole dances but they also marched in processions, carrying May gods—white willow wands decorated with cowslips—or the more elaborate May garland. The foundation for a garland is made by two hoops of osier or hawthorn crossing each other at right angles, and completely covered by flowers, while a pretty doll dressed in white sits in the center as if the garland were a sedan chair. The garland—by means of a long stick passed through the hoops—was carried by two little girls dressed in their best bib-and-tucker, and followed by a girl and boy representing the lady and the lord of May day. The children sang verses.

Finally, the garland was often hung by ropes from the schoolhouse to a tree, the youngsters playing ball over it—let us hope, for the sake of her nerves,

that the doll was first removed! Simple refreshments were then served, the money earned by the children's songs paying for them. The Queen of the May was, of course, the mistress of ceremonies, and, crowned with flowers and authority, sat at the head of the table under a beautiful bower.

### Herbina.

Will overcome indigestion and dyspepsia, regulate the bowels and cure liver and kidney complaints. It is the best blood purifier and invigorator in the world. It is purely vegetable, perfectly harmless, and should you be a sufferer from disease you will use it if you are wise.

H. N. Andrews, Editor and Mgr. Cocoa and Rockledge News, Cocoa, Fla., writes: "I have used your Herbina in my family, and find it a most excellent medicine. Its effects upon myself have been a marked benefit. I recommend it unhesitatingly." See Sold by Z. C. M. I. Drug Dept. B.

### CONFERENCE PAMPHLET.

10th Annual Conference, Now Ready.

Full and complete proceedings of the Seventy-fifth Annual Conference of the Church of Jesus Christ of Latter-day Saints, held in the Tabernacle, Salt Lake City, April 6, 7, and 8.

This was the most interesting Conference held in many years. An excellent work to send to missionaries and friends abroad. Send orders early, as edition is limited.

Postpaid to any part of the world for 25c.

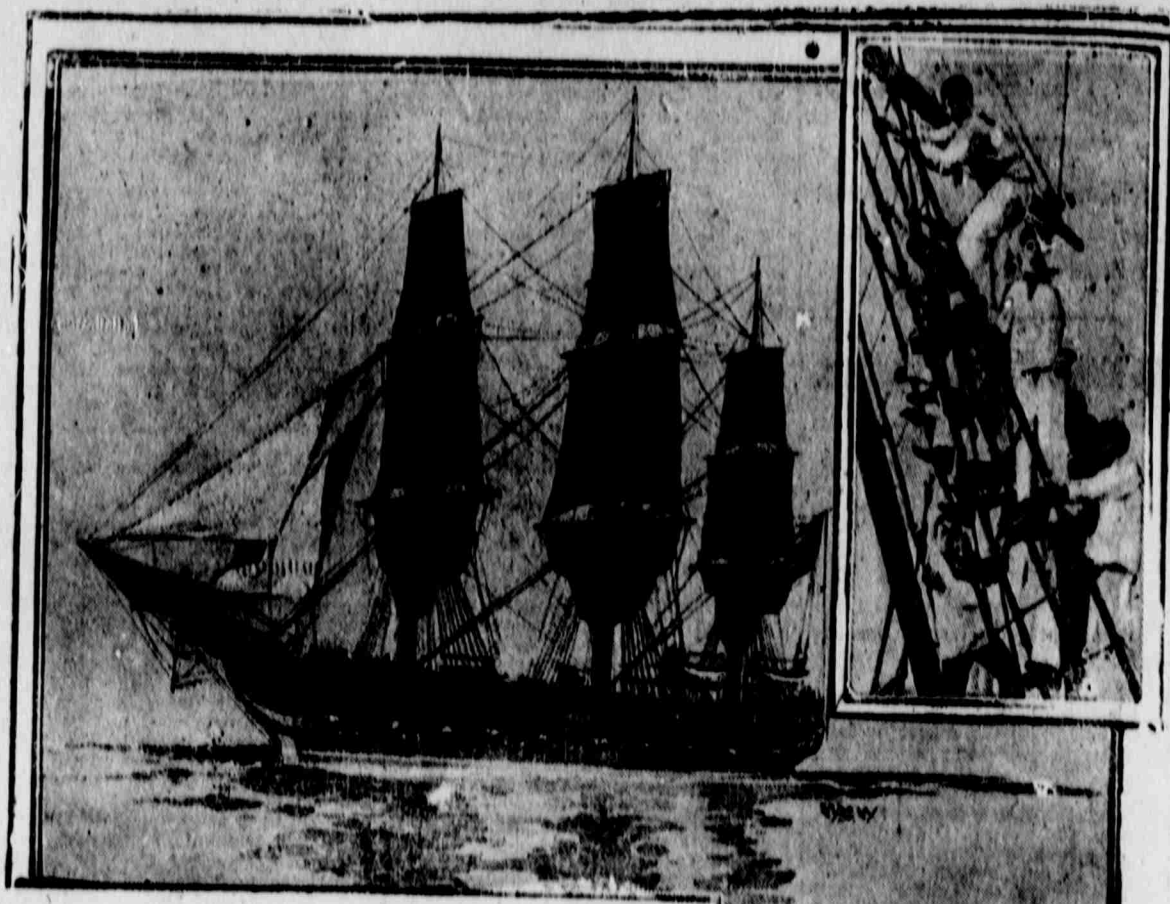
DESERET NEWS BOOK STORE, 4 Main St., Salt Lake City.

### MINING EXCURSION

To Tinto, Sunday, May 7th.

Special train via the Rio Grande, leaves Salt Lake 8:30 a. m., returns leaves Silver City 4 p. m., Mammoth, 6:10, Eureka, 6:35. Baseball game at Eureka between the best teams of the state league. Everybody invited. Come and see the famous Double Loop.

### TEACHING BOYS TO BE SAILORS.



The school ship St. Mary's, a part of the educational system of the city of New York, where boys are taught to be sailors, is now on its annual cruise. This ship will visit England, France and Madeira and return to New York next September. It has on board more than 100 boys.

# Next Week's Special Offerings, A Mine of Value-Givings

Price Reductions that will make selling active—that will make next week memorable—that will make people talk—that should attract every buyer of Dry Goods in this city. This announcement points the way to the safest, surest, best and most economic Dry Goods Mart in Salt Lake, where you'll find a spread of Bargains worth coming miles to take advantage of.

## Silks AND Dress Goods

AT PRICES SELDOM SEEN.

Economy never made a stronger appeal—values are simply extraordinary—range for choosing is immense—

**LOUISIANE SILKS**, 19 inches wide, beautiful, soft quality, very brilliant finish, here is a gem of a silk, because it will launder, and is too soft to break and will be a cool silk in hot weather, suitable for ladies' gowns or shirt waists, suitable for dress wear, not alone because of the quality, but the low price as well, they come in all dark colors and evening shades, also Black and Cream, and usually sell at \$5c. Monday they will sell at the price within reach of all. **65c**

**PONGEE SILKS**—Another lot of 18 pieces of Pongee just arrived, they can't come fast enough, we have found it almost impossible to keep pace with the demand, so far, these are all of the best imported and domestic qualities, and prices will be on Monday.

40c quality, 19 inches wide, Monday and all week, **49c**

70c quality, 23 inches wide, Monday and all week, **59c**

85c quality, 27 inches wide, Monday and all week, **65c**

1.50 and 1.25 quality, 28 inches wide, Monday and all week, **98c**

**9c WHITE JAPANESE SILK**, 60c

36 inches wide white Japanese Silk, elegant quality, firm and lustrous, and suitable for entire Gowns, Night Waists, Children's Dresses and many other uses; a rare bargain and well worth \$1.00. Monday and all week, we will sell it at the low price. **69c**

**IN OUR DRESS GOODS SECTION**—20 pieces all colors fine all wool suitings, suitable for skirts and suits; 20 pieces all colors fancy all wool Voile; 20 pieces all colors, assorted all wool Granite and English Storm Serge, 38 to 40 inches wide, qualities sold at 75c and 85c. **TO BE CLOSED OUT AT (per yard) 46c**

**ALL WOOL VOILE**—15 pieces new plain and seeded Voile, 45 to 46 inches wide, all wool, fine crisp quality in Blue, Tan, Gray, Brown, Cream and Black. Grades sold at \$1.00 and \$1.25. **TO BE CLOSED OUT AT (per yard) 69c**

**FINE FRENCH VOILE**—25 pieces fine imported all Wool Voile, including New Lattice Voile, the very best grades, Crisp. Beautiful in color and quality, come in Blue, Tan, Gray, Brown, Green, Cardinal, Garnet, Pink, Cream and Black, 44 to 46 inches wide. Grade sold at \$1.25 and up. **TO BE CLOSED OUT AT (per yard) 83c**

## ESTABLISHED 1864

**Auerbach & Bro.**

ONE PRICE TO ALL NEVER UNDERSOLD

## Wash Fabrics!

Extra Values in This Season's Most Wanted Wash Fabrics.

We expect to attract you by these prices, then surprise you at our counters with the quantities and kinds composing these specials.

50 pieces of **ARNOLD'S ORGANDIES**, a great favorite this season for dress dresses in the most artistic designs on white and tinted grounds, floral and Dresden patterns, value 25c, special for this week **13c**

20 pieces **SKELETON STRIPED IMPORTED ORGANDIES**, sheer and beautiful in designs and colorings, now in great demand for dress dresses. Can be matched at 30c, special for this week, per yard **22c**

20 pieces **ORGANDIE FRANCAISE** and **PRINTED GRENADINES** in the choicest floral effects, priced by others at 40c and 45c. Special for this week, per yard **24c**

## WHITE GOODS

More Crowd-Bringing Specials in Our White Goods Department

That the best White Goods values in the city are to be had at Auerbach's was strongly attested by the throngs of eager purchasers who stamped this department the past week. This will be another rousing week. These offerings fully explain why:

A White Silk Persian Lawn, instead of 22½c, this week per yard **14c**

A fine sheer white cotton Persian Lawn, instead of 33½c this week, per yard **22c**

A 45 inch wide white French Lawn, instead of 40c, this week, per yard **24c**

A mercerized white Persian Mull, instead of 50c, this week per yard **34c**

A white linen Crash for Shirt Waist Suits, instead of 60c, this week, per yard **42c**

## Summer Underwear!

A May Sale of Summer Underwear For Ladies' and Children.

A GREAT VALUE GIVING EVENT TO BEGIN MONDAY. TREMENDOUS PRICE CONCESSIONS ARE THE FEATURE OF THIS SALE. THE SPECIAL SALE REDUCTIONS ON OUR WELL KNOWN LOW PRICES MAKE THIS A VERY IMPORTANT EVENT, THE LIKE OF WHICH IS SELDOM CHRONICLED.

**LADIES' UNION SUITS.**

Ladies' low neck sleeveless knee length Union Suits, lace trimmed on bottom and tape drawn neck and arm holes, best 40c value, all sizes, on sale at **25c**

Extra quality low neck sleeveless Union Suits, with deep lace on bottom, all sizes, 50c value, sale special at **39c**

Ladies' fine Harvard make Union suits, with high neck and long or high neck and short sleeves in knee or ankle length, all sizes. Best 75c grade, on sale this week at **63c**

**LADIES' VESTS AND PANTS.**

Ladies' Jersey ribbed high neck and short or long sleeve vests and knee length pants, all sizes, the best 25c grade ever offered on sale at **19c**

Ladies' best "Harvard Make" high neck, long or short sleeve vests and knee or ankle length tights in all sizes, the 75c grade, on sale at **50c**

**LADIES' LOW NECK VESTS.**

Ladies' sleeveless, low neck, French ribbed white Vests, best 15c grade, all sizes and sale at **8c**

Ladies' low neck sleeveless Vests, with plain loop or lace trimmed neck and arm holes, all sizes, at 25c

Ladies' low neck, sleeveless Vests, all sizes, a great variety to pick from, all our best 25c values on sale at **12c**

All our ladies' 35c sleeveless Vests in plain or fancy white or colored, go on sale at **19c**

**CHILDREN'S UNDERWEAR.**

Children's low neck, sleeveless Vests, all sizes. The 15c grade on sale at **10c**

The 30c Grade on sale at **15c**

Children's Drawers, lace trimmed on bottom, all sizes, 25c value, at **15c**

# Ready-Made Garment Values! Extra Special

WE HAVE NEVER GIVEN YOU GREATER VALUES IN READY-MADE GARMENTS THAN THESE.

You can best measure the standard of next week's offerings by the above statement. Further comments are superfluous.



**15.00 FOR TAILOR MADE SUITS**, a sale which will attract wide attention. Twenty different styles. They are made up of fancy panamas, light weight Serges, fancy suitings and fine broad cloth. Models that usually sell at \$25.00 and \$30.00.

**12.50 FOR SILK SHIRT CUT SUITS**—Neatly tailored in mixed tweeds and Cheviots, ages 3 to 16 years. These suits are not to be duplicated for less than \$25.00. A special leader for this week at **\$2.00**

**BOYS' KNEE PANT SUITS**—In Buster Brown, Norfolk and square cut styles, neat and nobby suits for best, ages 3 to 16 years, worth \$5.00. Special this week at **\$3.50**

**YOUTH'S LONG PANT SUITS**—In double breasted square cut styles, made up in dark and light tweeds, ages 15 to 20 years. Regular \$5.50 value. Special this week at **4.95**

**YOUTH'S LONG PANT SUITS**—In fine imported tweeds and chevots, ages 15 to 20 years, worth \$10.00. Special this week at **\$7.50**

**\$5.00 FOR PEAU DE SOIE SILK COAT**, 27 inches long, loose back and front, collarless style, made of good quality Peau de Soie Silk. Broad shoulder effect, braided trim, neat sleeves, come in black only, sold regular for \$7.50.

**\$11.00 FOR SILK LINED VOILE SKIRTS**. Just 25 of them for this week's selling, material is finest quality French Voile, in the new pleated effect over heavy quality tulle silk drop; you will have to pay \$17.50 elsewhere.

**\$7.75 FOR PANAMA WALKING SKIRTS**. In Blue, Black and Brown, made in new colonial style, front and back gore, side plaited side gores, \$10.50, \$12.00 and \$13.75 values.

**\$4.98 FOR PANAMA WALKING SKIRTS**. This is a Special Lot and we doubt whether they will last all week, made of extra good quality Panama cloth in Blue, Brown and Tan, new in the new pleated effect, \$8.75 is the regular value.

**\$3.95 FOR BRILLIANTINE WALKING SKIRTS**. Just received a lot of Skirts, in brilliant and light weight serges, prettily made and trimmed, this season's latest styles, none worth less than \$5.00; some worth to \$6.50.

**75 cts FOR WHITE LAWN WAISTS**, trimmed with small rows of pin tucks and lace insertion, full fancy tucked dress sleeves, with deep cuffs, they were bought to retail at \$1.15.

**\$4.44 FOR TAFFETA SILK PETTICOATS**, made with deep plaited flounce, fitted with tucked ruffle, extra well finished dust ruffle, come in all colors and black, they are .65 and \$7.50 values.

**\$1.50 FOR MERCERIZED SATEN PETTICOAT**, made of a good mercerized Saten deep flounce, flounce, hemmed bottom, flounce trimmed with blue ruffles, all sizes, would be cheap at \$2.50.

**75 cts FOR PERCALE HOUSE WRAPPERS**, extra good quality Percale Wrappers, made with ruffles over shoulder, trimmed with washable braid, separate waist lining, come in Blue, Red and Black ground, with fancy stripes, all sizes, \$1.00 and \$1.25 grades.

**FOR MONDAY, ALL DAY!**

**\$1.25 AND \$1.50 LONG KIMONAS AT 73c EACH.**

200 long Kimonas, made of fine grade Pinaapple cloth, in the Oriental designs, another style made of Dimity Lawn in plain and fancy colors, very attractive garments, all sizes. Remember, Monday only at—

**73c**

## SPECIALS IN BOYS' CLOTHING WITH SNAP AND STYLE!

You surely won't ignore Savings such as these.

**BOYS' NORFOLK AND SQUARE CUT SUITS**—Neatly tailored in mixed tweeds and Cheviots, ages 3 to 16 years. These suits are not to be duplicated for less than \$25.00. A special leader for this week at **\$2.00**

**BOYS' KNEE PANT SUITS**—In Buster Brown, Norfolk and square cut styles, neat and nobby suits for best, ages 3 to 16 years, worth \$5.00. Special this week at **\$3.50**

**YOUTH'S LONG PANT SUITS**—In double breasted square cut styles, made up in dark and light tweeds, ages 15 to 20 years. Regular \$5.50 value. Special this week at **4.95**

**YOUTH'S LONG PANT SUITS**—In fine imported tweeds and chevots, ages 15 to 20 years, worth \$10.00. Special this week at **\$7.50**

## HOUSEKEEPING LINENS!

Glance down the line of prices and you'll find you never bought Goods of these Values at the prices here. Auerbach & Bro. gave you this Bargain chance!

1,000 yards checked linen Glass Toweling in blue and white, or red and white checked, 47 inches wide, value, 12½c. Special for this week, **7c**

100 dozen Towels, included in this lot are Heavy Turkish Bath Towels, 50 inches long and 22 inches wide, and all Linen Hemmed Huck Towels, size 19x28. Regular price 30c and 35c. Special for this week, at **21c**

5 pieces of 70 inch wide, extra Heavy Silver Beached Double Satin Damask Table Linen, pure flax without dressing in fleur de Lis, Pansy, Tiger Lily and Marguerite patterns. Value \$1.30. Special for this week, a **72c**

100 dozen Hemmed Restaurant Napkins, plain linen, with red borders, 18 inch size, usually sold at \$1.50. Special for this week, per **\$1.15**

## IMPORTANT MILLINERY SPECIALS!

YES, WE'VE TOO MANY MODERATE PRICED TRIMMED HATS, BUT WE WON'T HAVE SATURDAY EVENING.

For no thoughtful woman with a possible hat need will let this opportunity pass, every hat is excellently made of good quality material, and is an unmatched bargain at its present price, nothing but a determination to reduce the stock enormously, and so it in one week, could have brought you these economies.

You will find all our \$5.00 to \$12.00 Hats have been reduced and placed in great bargain groups for you to choose from at \$5.00, \$5.50, \$7.00, \$8.00 and \$9.00 each.

**BUTTERICK PATTERNS ARE THE BEST.**

Nowhere else in Salt Lake but of us. Reduced to 10c, 15c, and 20c. None higher. None better.

## MORE CHANCES FOR PROFIT-ABLE CURTAIN BUYING!

Read how easy we make the financial side for you this week. The most beautiful Curtains within reach of most everybody.

100 pairs Empire Effect Scotch Lace Curtains, in white or cream, one of the newest designs, good \$2.00 values, this week, per pair **1.30**

3 Lines of \$2.50 Curtains, in Scotch Net, Ruffled Bobbinet, and madras Cotton Curtains, special for this week, per pair **1.45**

The Latest Style Arabian Colored Goblet Curtains, a strong Cable Net, unmatched for its wearing qualities, size 34x50, worth \$4.00, special for this week, per pair **2.85**

Double Corded, Reversible Arabian Colored Bonne Femme Curtains—a strong Cable Net finished with a 12-inch Shirred flounce, at bottom. Value \$5.50. Special for the week at **3.95**

## SAVINGS WORTH WHILE ON SHOES!

**LADIES' FINE GRADE VICT KID SHOES** with extension or light soles, French or Cuban heels, EXTRA VALUE AT \$3.00 OUR **\$2.65**

**LADIES' OUTING SHOE**, made of the best box calf leather, with heavy soles and military heels. THIS SHOE IS MADE FOR HARD WEAR, **\$1.60** WORTH \$2.00, SALE PRICE

WE WILL SELL ANY \$2.50 or \$2.75 ladies' Oxford in the house, FOR ONE WEEK ONLY AT **2.15**

**LADIES' DRESS OXFORDS**, Brown or Black, Cuban heels and turn soles, PRICE **\$1.65**

**ALL PARTY AND EVENING SLIPPERS** on sale Next Week at SPECIAL CUT PRICES.

